



## **The 9th World Congress on Inflammation**

**July 6-10, 2009 Tokyo, JAPAN**

# Sponsorship & Exhibition Prospectus

**<http://www2.convention.jp/wci2009>**

***Hosted by* The Japanese Society of Inflammation and Regeneration**

***Co-organized by* The Science Council of Japan**

***Joint Meeting with* the 30th JSIR Annual Meeting**

**WCI2009 Secretariat**

**c/o Japan Convention Services, Inc.**

**Daido-Seimei Kasumigaseki Bldg. 18F**

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# Contents

I. Greeting.....	2
II. General Information.....	3
2.1 Congress Dates & Venue .....	3
2.2 About WCI .....	3
2.3 Background .....	3
2.4 Previous Congress.....	4
2.5 Important Dates and Time .....	4
2.6 Secretariat .....	4
2.7 Committees .....	4
2.8 Supporting Organizations.....	6
2.9 Major Topics .....	7
2.10 Preliminary Program at a Glance .....	7
III. Sponsored Sessions.....	8
3.1 Package Sponsorship .....	8
3.2 Allocation Policy.....	8
3.3 Industry Sponsored Symposia (Diamond Sponsor).....	8
3.4 Luncheon Seminar (Platinum Sponsor).....	8
3.5 Evening Seminar (Platinum Sponsor) .....	9
3.6 Early Birds Seminar (Gold Sponsor) .....	9
IV. Advertisement.....	10
4.1 Rates.....	10
4.2 Publications .....	10
4.3 Submission of the Printing Data.....	10
V. Exhibition .....	11
5.1 Fee.....	11
5.2 Schedule for Installation & Dismantling .....	11
5.3 Site Inspections .....	11
5.4 Products to be Exhibited.....	11
5.5 Space Selection .....	12
VI. Payment .....	12
6.1 Payment Methods.....	12
6.2 Cancellation Policy.....	12
Sponsorship Opportunities at a Glance .....	13

# I. Greeting

Dear Colleagues;

It is our great honor and pleasure to invite you to attend the 9th World Congress on Inflammation in Tokyo, Japan, from July 6th to July 10th, 2009.

This World Congress, organized by the International Association of Inflammation Societies (IAIS), was initiated in Vienna in 1993, and the 3rd Congress was held in 1997 in Tokyo.

Progress in inflammation research over the last decade has been great. Molecular bases of various inflammatory responses have been revealed and numerous novel potential therapeutic targets have been uncovered. Humanized antibodies have been applied for the treatment of rheumatoid arthritis and various inflammatory diseases, and custom-made medicine is now expected in the post-sequencing era. In addition, although it is a long-lasting dream of inflammation researchers to regenerate the impaired organs due to excessive chronic inflammation, we consider it is time to integrate regenerative medicine into inflammation research. Therefore, the main theme of this congress is entitled INNOVATIVE RESEARCH OF INFLAMMATION, REPAIR AND REGENERATIVE MEDICINE.

It is our intention to provide opportunities for stakeholders to hear from world-class scientists, exchange information and ideas with attendants, and find business partners.

The Tokyo Bay area, as well as the center of Tokyo, has been dramatically renovated in the last few years. We do hope you will come to new Tokyo and enjoy Japanese culture and science.

Sincerely yours,



---

Kouji Matsushima  
The President of the 9th World Congress on Inflammation

## II. General Information

### 2.1 Congress Dates & Venue

Dates: July 6-10, 2009

Venue: Keio Plaza Hotel Tokyo

2-2-1, Nishi-Shinjuku, Shinjuku, Tokyo 160-8330, JAPAN

Tel: +81/3-3344-0111

Website: <http://www.keioplaza.co.jp/>

### 2.2 About WCI

World Congress on Inflammation, WCI is a biannual congress held by the International Association of Inflammation Societies (IAIS). The congress serves as an international stage for presentations on the fundamental research on molecular mechanisms of inflammatory responses which underlie various human diseases as well as development of novel treatment and therapeutics for inflammatory diseases. It also aims to promote international exchange of scientific information, and collaboration among industries and academia.

IAIS is an international academic organization that sets out to enhance the integration and partnership among the main inflammation research organizations in the world.

Japanese Society of Inflammation and Regeneration is a member of IAIS and has been designated to be the hosting organization for the 9th WCI.

### 2.3 Background

This is the 9th WCI to be held by IAIS since the first congress, which was held in Vienna in 1993. Japan held the 3rd WCI in Tokyo in 1997.

Until now, this congress has been held biannually mostly in the main cities of Europe and USA. The previous and the one before the previous one were held in Copenhagen, Denmark and Melbourne, Australia respectively. Way before the Melbourne congress, having considered the international level of inflammation research, population as well as the scale of academic organizations (Japanese Society of Inflammation and Regeneration has 1,800 members, one of the biggest in the world), IAIS had asked Japan to host WCI again.

As the executive board of Japanese Society of Inflammation and Regeneration, we confirmed hosting the 9th WCI in July 2005. IAIS officially decided on August 20th, 2005 the 9th WCI to be held in Japan in 2009. Based on this, we officially decided to accept the offer to host WCI 2009 at the Japanese Society of Inflammation and Regeneration Executive Board, Advisory Board and General Assembly on July 10th and 11th, 2006.

Having accepted the offer, the Japanese Society of Inflammation and Regeneration has established the 9th World

Congress on Inflammation Organizing Committee on November 6th, 2006 for carrying out preparations towards the holding of this congress in Japan.

## 2.4 Previous Congress

Hosting Year	Venue	No. of participating countries	No. of participants
1993 (1st)	Vienna, Austria	20	App.700
1995 (2nd)	Brighton ( England )	25	App.800
1997 (3rd)	Tokyo ( Japan )	25	App.1000
1999 (4th)	Paris ( France )	25	App.800
2001 (5th)	Edinburgh ( England )	25	App.800
2003 (6th)	Vancouver ( Canada )	25	App.900
2005 (7th)	Melbourne ( Australia )	25	App.850
2007 (8th)	Copenhagen ( Denmark )	25	App.800

## 2.5 Important Dates and Time

- Package Sponsor Application: **November 1, 2008**  
\*For Printing Company Logo on the 2<sup>nd</sup> Announcement Brochure: **April 30, 2008**
- Deadline for **Package Sponsors'** Preferential Choice of Sponsored Symposium Time Slot and Exhibition Booth: **January 15, 2009**
- Pre-Registration for Participants: **April 6, 2009**
- Deadline for Abstracts Submission: **January 15, 2009 (Planned)**
- Exhibition Booth Application Deadline: **May 1, 2009**

Application of sponsorship for all functions, facilities and services will be taken into account on a "first-come, first-served" basis, except for the reserved items for Platinum, Gold, Silver, and Bronze Package Sponsors, whom will be dealt with in accordance with the amount of sponsorship.

## 2.6 Secretariat

WCI2009 Secretariat  
c/o Japan Convention Services, Inc.  
Daido-Seimei Kasumigaseki Bldg. 18F  
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, JAPAN  
Tel. +81/3-3508-1214  
Fax: +81/3-3508-1302  
Email: wci009@convention.jp  
Contact: Jun Yamamoto, Mr.

## 2.7 Committees

**President:** Kouji Matsushima (Japan)

**Vice Presidents:** Nobuyuki Miyasaka (Japan)  
Tatsutoshi Nakahata (Japan)

<b>Honorary President:</b>	Yutaka Mizushima (Japan)
<b>Secretary Generals:</b>	Shinichi Kawai (Japan) Ikuo Morita (Japan)
<b>Program Chair &amp; President of 30th JSIR Annual Meeting:</b>	Kazuhiko Yamamoto (Japan)
<b>Publication:</b>	Hideyuki Okano (Japan)
<b>Treasurers:</b>	Kusuki Nishioka (Japan) Kazuo Tsubota (Japan) Toshikazu Yoshikawa (Japan)
<b>Organizing Committee Members:</b>	Makoto Asashima (Japan) Masataka Majima (Japan) Tsuneyo Mimori (Japan) Yoshiki Miyaji (Japan) Masayuki Miyasaka (Japan) Norio Nakatsuji (Japan) Mitsuo Ochi (Japan) Teruo Okano (Japan) Yasuhiko Tabata (Japan) Yasufumi Takahashi (Japan) Tsutomu Takeuchi (Japan) Minoru Ueda (Japan)
<b>Program Committee:</b>	Shizuo Akira (Japan) Toshifumi Hibi (Japan) Satoshi Itami (Japan) Yoichiro Iwakura (Japan) Shu-Ichi Kaneko (Japan) Issei Komuro (Japan) Shoji Kudo (Japan) Yuji Naito (Japan) Kenji Nakanishi (Japan) Hitoshi Okoji (Japan) Masashi Shibuya (Japan) Shinji Shimada (Japan) Makoto Suematsu (Japan) Takayuki Sumida (Japan) Tetsuya Taga (Japan) Hiroshi Takayanagi (Japan) Yoshiya Tanaka (Japan) Mamoru Watanabe (Japan) Takashi Wada (Japan) Akihiko Yoshimura (Japan) Kazuyuki Yoshizaki (Japan)
<b>Scientific Advisory Board Committee:</b>	Shigetaka Asano (Japan) Xuetao Cao (China) Wen-Chang Chang (Taiwan) Charles A. Dinarello (U.S.A.) Tasuku Honjo (Japan) Ichiro Kanazawa (Japan) Ho-Youn Kim (Korea) Tadamitsu Kishimoto (Japan) Steven L. Kunkel (U.S.A.) Chak Sing Lau (Hong Kong) Narinder Mehra (India) Hiroichi Nagai (Japan) Shigekazu Nagata (Japan) Shu Narumiya (Japan) Joost J. Oppenheim (U.S.A.) Allan J. Russel (U.S.A.) Takehiko Sasazuki (Japan) Takao Shimizu (Japan) Hachiro Tagami (Japan) Fujimaro Takaku (Japan) Kiyoshi Takatsu (Japan)

Masaru Taniguchi (Japan)  
Tadatsugu Taniguchi (Japan)  
Scheffer C. Tseng (U.S.A.)

**IAIS Steering Committee Members:**

<b>BIS Brazilian Inflammation Society:</b>	Sergio Ferreira, BIS President Vera Lucia Goncalves Koatz, General Secretary
<b>BIRAs British Inflammation Research Association:</b>	Ian Adcock Neville A. Punchard
<b>CAN Canadian Arthritis Network:</b>	
<b>CIS Canadian Inflammation Society:</b>	Tineke Meijers A. Robin Poole
<b>IRA Inflammation Research Association (USA) :</b>	Loran Killar William M. Selig
<b>JSIR Japanese Society of Inflammation and Regeneration:</b>	Kouji Matsushima, President of WCI2009 Nobuyuki Miyasaka, JSIR President
<b>HIS Hungarian Inflammation Society:</b>	Andras Falus, HIS President
<b>SCIL Society for Cytokine, Inflammation and Leukocytes (Australia) :</b>	John Hamilton Richard Day
<b>GREMI Groupe de Recherche et d'Etudes des Mediateurs de l'Inflammation:</b>	Michel Chignard, GREMI President
<b>IAIS International Association of Inflammation Societies:</b>	Ian Ahnfelt-Ronne, IAIS President Gordon Letts, IAIS Past-President Lisa Marshall Michael J. Parnham

## 2.8 Supporting Organizations

Japan Medical Association  
Japan Association of Medical Sciences  
Japanese Society for Immunology  
The Japan Society for Clinical Immunology  
Japanese Society of Allergology  
Japan College of Rheumatology  
Pharmaceutical Society of Japan  
Japanese Pharmacological Society  
Japanese Society of clinical Pharmacology and Therapeutics  
The Japanese Biochemical Society  
The Japanese Society of Regenerative Medicine

## 2.9 Major Topics

### Main Theme:

**Innovative Research of Inflammation, Repair and Regenerative Medicine**

### Main Topics:

- 1) Inflammation and Innate Immunity
- 2) Inflammation-associated Tissue Injury and Repair
- 3) New Strategies for Drug Discovery
- 4) Clinical Development of Novel Anti-Inflammatory Drugs

## 2.10 Preliminary Program at a Glance

	Morning	Afternoon	Evening
July 6, 2009 (Mon)	Registration Business Meetings	Opening Ceremony Keynote Lecture 1	Welcome Reception
July 7, 2009 (Tue)	Early Bird Seminar Keynote Lecture 2 Morning Symposium	Society Sponsored Symposia Industry Sponsored Symposia Luncheon Seminars Workshops Poster Exhibition	Poster Discussion
July 8, 2009 (Wed)	Early Bird Seminar Keynote Lecture 3 Morning Symposium	Society Sponsored Symposia Industry Sponsored Symposia Luncheon Seminars Workshops Poster Exhibition	Evening Seminars Poster Discussion
July 9, 2009 (Thu)	Early Bird Seminar Keynote Lecture 4 Morning Symposium	Award Lectures Luncheon Seminars Poster Exhibition	Banquet
July 10, 2009 (Fri)	Early Bird Seminar Keynote Lecture 5 Morning Symposium	Closing Ceremony Public Seminar	

# III. Sponsored Sessions

## 3.1 Package Sponsorship

The major sponsors will be grouped into four categories in accordance with the session they sponsor; Diamond, Platinum and Gold. As packages, they will surely benefit from exceptional levels of exposure in the build-up to and throughout this high profile event. The occasion provides excellent opportunities for the sponsors to promote their products and services to this important audience of 1,000 medical professionals from around the world.

## 3.2 Allocation Policy

Prior to the deadline of January 15, 2009, "Package Sponsors" will be given first choice for **Sponsored Sessions** Time Slot and **Exhibition** Space and other opportunities they apply. Sponsors at the same level will be treated on a first-come-first-served basis.

## 3.3 Industry Sponsored Symposia (Diamond Sponsor)

**Sponsoring amount: JPY¥5,250,000 (incl. 5% consumption tax)**

Limited 4 companies will have the opportunity to sponsor their own symposia during the Congress. It will be offered on a "first-come, first-served" basis. Companies interested in supporting the event through sponsored symposia are urged to contact the organizers to discuss the arrangements in more detail in the near future. The Industry Sponsored Symposia (Diamond Sponsor) include following benefits;

- 1 Industry Sponsored Symposium
  - Room capacity: approx. 400 seats
  - Duration: Maximum 2 hrs
  - Pre-mailing of your Symposia Leaflet by the Congress Secretariat
  - Displaying Leaflet of your session around the registration desk
- Exhibit space: 3 units (9.72 m<sup>2</sup>)
- 20 complimentary full registrations
- Logo printed on the 2<sup>nd</sup> announcement (to be issued in June, 2008)
- Exclusive right to purchase cover advertisement on the Program booklet.

**\* Note: Honorarium, Travel Expenses, Accommodation for Chairpersons and Speakers should be covered by the sponsor.**

## 3.4 Luncheon Seminar (Platinum Sponsor)

**Sponsoring amount: JPY¥3,150,000 (incl. 5% consumption tax)**

Limited 9 companies will have the opportunity to sponsor their own symposia during the lunch time of the Congress. It will be offered on a "first-come, first-served" basis. Organizations interested in supporting the event through luncheon seminars are urged to contact the organizers to discuss the arrangements in more detail in the near future. The Luncheon Seminar include following benefits;

- 1 Luncheon Seminar
  - Room capacity: approx. 300 seats
  - Duration: Maximum 1 hr
  - Displaying Leaflet of your session around the registration desk
  - Free distribution of lunch box and drink in front of your session room. (The audience can eat their lunch in the session room during the session. This is a typical style in Japan.)
- 5 complimentary full registrations
- Logo printed on the 2<sup>nd</sup> announcement (to be issued in June, 2008)
- Exclusive right to purchase cover advertisement on the Program booklet.

**\* Note: Honorarium, Travel Expenses, Accommodation for Chairpersons and Speakers should be covered by the sponsor.**

## 3.5 Evening Seminar (Platinum Sponsor)

**Sponsoring amount: JPY¥3,150,000 (incl. 5% consumption tax)**

Limited 4 companies will have the opportunity to sponsor their own symposia as an Evening Seminar. It will be offered on a “first-come, first-served” basis. Organizations interested in supporting the event through Evening seminar are urged to contact the organizers to discuss the arrangements in more detail in the near future. The Evening Seminar include following benefits;

- 1 Evening Seminar
  - Room capacity: approx. 300 seats
  - Duration: Maximum 2 hrs
  - Displaying Leaflet of your session around the registration desk
  - Free distribution of light meal and drink in front of your session room. (The audience can bring the meal and eat it in the session room during the session.)
- 5 complimentary full registrations
- Logo printed on the 2<sup>nd</sup> announcement (to be issued in June, 2008)
- Exclusive right to purchase cover advertisement on the Program booklet.

**\* Note: Honorarium, Travel Expenses, Accommodation for Chairpersons and Speakers should be covered by the sponsor.**

## 3.6 Early Birds Seminar (Gold Sponsor)

**Sponsoring amount: JPY¥2,100,000 (incl. 5% consumption tax)**

Limited 8 companies will have the opportunity to sponsor their own symposia as an Morning Seminar. It will be offered on a “first-come, first-served” basis. Organizations interested in supporting the event through Morning seminar are urged to contact the organizers to discuss the arrangements in more detail in the near future. The Evening Seminar include following benefits;

- 1 Morning Seminar
  - Room capacity: approx. 300 seats
  - Duration: Maximum 1 hr
  - Displaying Leaflet of your session around the registration desk
  - Free distribution of light meal and drink in front of your session room. (The audience can bring the meal and eat it in the session room during the session.)
- 5 complimentary full registrations
- Logo printed on the 2<sup>nd</sup> announcement (to be issued in June, 2008)
- Exclusive right to purchase cover advertisement on the Program booklet.

**\* Note: Honorarium, Travel Expenses, Accommodation for Chairpersons and Speakers should be covered by the sponsor.**

## IV. Advertisement

### 4.1 Rates

The rates listed below are exclusive of the processing charge of art design & filming.

<b>Program Booklet</b>	<b>JPY</b>	
Outside Back Cover	¥525,000	Only for Package Sponsor
Inside Front Cover	¥315,000	Only for Package Sponsor
Inside Back Cover	¥315,000	Only for Package Sponsor
Inside 1-page spread	¥105,000	
Inside 1/2 Page	¥73,500	
Congress website (Banner with link)	¥105,000	

Above rates include 5% consumption tax.

### 4.2 Publications

<b>Publications</b>	<b>Circulation</b>	<b>Application deadline</b>
2nd Announcement	5,000	<b>April 30, 2008</b> * Only for Package Sponsors who applied for sponsorship and supplied logo data before the deadline
Program Booklet	3,000	<b>April, 2009</b>

### 4.3 Submission of the Printing Data

Please supply the secretariat with Outlined EPS Data (Adobe Illustrator)

**No later than May 1, 2009.**

## V. Exhibition

There will be a commercial exhibition adjoining the Poster area during WCI2009 Congress. By taking part as an exhibitor, your organization will benefit from extensive prolonged exposure to the delegates and will have a unique opportunity to showcase your products and services to the anticipated 1,000 Congress delegates. Your organization will receive the following:

### 5.1 Fee

Number of Unit	Fee
1 Unit (1.8m x 1.8m = 3.24m <sup>2</sup> )	¥210,000 (incl. 5% consumption tax)
More than 2 Units	¥157,500 (incl. 5% consumption tax) / Unit

Note: Shell Scheme is **individually ordered to the congress secretariat or arranged by themselves.**  
4 free Exhibitor passes per unit (3.24m<sup>2</sup>)

**Application Deadline: May 1, 2009**

### 5.2 Schedule for Installation & Dismantling

#### Set-up time

July 6, 2007  
16:00-23:00

#### Dismantling time

July 9, 2009  
17:00-20:00

#### Exhibition time

July 7-9, 2009  
09:00-19:00(-17:00 on July 9)

### 5.3 Site Inspections

Formal site inspections of exhibition hall will not be organized by the Secretariat. However, you may contact the Secretariat for an individual site inspection.

### 5.4 Products to be Exhibited

Exhibits include pharmaceutical drugs, medical equipment, nutritional products, medical publications, etc. All exhibits are subject to the approval of the Organizing Committee.

## 5.5 Space Selection

Space will be selected by package sponsors in accordance with their rank, after which the location will be decided by the secretariat and will be notified to the exhibitor at least one month before the Congress.

Floor space is available in units of 3.42 m<sup>2</sup> (1.8m x 1.8m) minimum.

## VI. Payment

Invoice will be issued and sent by the secretariat after the sponsoring session/Exhibition details are determined. Please send the invoiced amount to below bank within one month of the invoiced date. Please note that any transfer charge should be covered by the payer.

### 6.1 Payment Methods

#### Credit Card

Not Acceptable

#### Telegraphic Transfer

Please transfer your registration fee to:

**Paying Bank:** THE HOKURIKU BANK LTD.,  
**BRANCH, ADDRESS:** HAKUSAN BRANCH, 5-1-3 HAKUSAN, BUNKYO-KU, TOKYO, JAPAN  
**SWIFT code:** RIKBJPJT  
**Account Name:** DAI9KAI KOKUSAIENSYOGAKKAI  
**Account Number:** 5034030  
**Payee's Address:** 7-3-1 Hongo, Bunkyo-ku, Tokyo, Japan

**IMPORTANT:** A clear indication of name and purpose of the remitters is required when you are filling in the message box of the Application Form for Telegraphic Transfer.

Sample: Leo Pharma / Diamond Sponsorship /WCI2009

Any transaction fee for the telegraphic transfer should be covered by the payer.

### 6.2 Cancellation Policy

The cancellation policy shall be applied to payments concerning exhibition, sponsorship, and satellite symposium, advertisement and other items as listed on "List of Options for Sponsorship":

Before December 1, 2008, 90% Refund

Before March 1, 2009, 50% Refund

After May 1, 2009, Not refundable

# Sponsorship Opportunities at a Glance

Category	Quotation	Remarks
	JPY	
<b>Sponsored Sessions (Package Sponsors)</b>		
Industry Sponsored Symposia (Diamond)	¥5,250,000	Limited 4 sessions
Luncheon Seminar (Platinum)	¥3,150,000	Limited 9 sessions
Evening Seminar (Platinum)	¥3,150,000	Limited 4 sessions
Early Birds Seminar (Gold)	¥2,100,000	Limited 8 sessions
<b>Publications</b>		
Program Booklet	¥1,575,000	
Insert in Delegates Bags	¥105,000	
<b>Advertisement</b>		
Program Booklet		
Outside Back Cover	¥525,000	Only for Package Sponsor
Inside Front Cover	¥315,000	Only for Package Sponsor
Inside Back Cover	¥315,000	Only for Package Sponsor
Inside 2-Page Spread	¥105,000	
Inside One Side Page	¥73,500	
Congress Website	¥105,000	
<b>Exhibition</b>		
Exhibition Space	¥210,000	1 unit (3.24m <sup>2</sup> )
	¥157,500	2 units or more (per unit)
<b>Other Options</b>		
Welcome Reception	On application	
Poster Drinks & Snacks		
Hospitality Suites		
Coffee Break		
Speakers Preview Room		
Direction Locator (Signs)		
Business Center		
Audio-Visual Equipment		
Internet Cafe		
Congress Bags		
Name Badges		
Pens		
Notepads		
Message Center		

Above rates include 5% consumption tax.

# The 9th World Congress on Inflammation 2009

July 6-10, 2009 Tokyo, Japan

## Sponsorship & Exhibition Application Form

Please print or type clearly, sign and return this Form to the Secretariat.

**FAX: +81-3-3508-1302 Email: wci2009@convention.jp**

Company / Organization Name: \_\_\_\_\_

### Contact Person Information

First Name		Last Name		Position	
Mailing address					
Zip Code		Country			
Tel		Fax			
Email		Mobile			

**Please check the boxes of the items you chose, otherwise indicate your own proposal.**

<p><b><u>Package Sponsorship</u></b></p> <p>Industry Sponsored Symposia (Diamond Sponsor)</p> <p>Luncheon Seminar (Platinum Sponsor)</p> <p>Evening Seminar (Platinum Sponsor)</p> <p>Morning Seminar (Gold Sponsor)</p>	<p><b><u>Exhibition</u></b></p> <p>Exhibition Space (3.24m<sup>2</sup> per unit)</p> <p>_____ Unit(s)</p>
<p><b><u>Advertisements</u></b></p> <p>Program Book</p> <p>Outside Back Cover</p> <p>Inside Front Cover</p> <p>Inside Back Cover</p> <p>Inside 1-page</p> <p>Inside One Side Page</p> <p>Congress Website (Banner with link)</p>	<p><b><u>Other Options</u></b></p> <p>Welcome Reception</p> <p>Poster Drinks &amp; Snacks</p> <p>Hospitality Suite</p> <p>Coffee Break</p> <p>Speakers Preview Room</p> <p>Direction Locator (Signs)</p> <p>A/V Equipment</p> <p>Internet Cafe</p> <p>Congress Bags</p> <p>Name Badges</p> <p>Pens</p> <p>Notepads</p> <p>Message Center</p>
<p>Note:</p>	