Quadrennial Meeting
Invitation to Industry
Sponsorship &
Exhibition Prospectus
27-30 May 2013
Hotel Nikko
Tokyo, Japan
WELCOME

March 7, 2012

Dear Friends,

We are pleased to announce the 2013 Quadrennial Meeting of the WSSFN, which will take place in Tokyo, Japan at the Hotel Nikko from May 27-30, 2013. It is directed towards neurosurgeons, neurologists, neuroscientists, neuro-radiologists, and psychiatrists.

We will assemble an international faculty of pioneers and leaders to present and discuss their clinical advances and innovative therapies. The meeting promises to be of high scientific caliber and will feature exciting advances and controversies in our field. It will be aggressively marketed nationally and internationally via mailings, journal ads, calendar listings, and web links. Based on the attendance at the previous meetings, we anticipate having 500 participants.

We very much value your support and partnership in both developing and helping bring new therapies to our patients and in sponsoring our scientific meeting.

Since many of you are preparing your future budgets, at this time we are asking you to consider supporting the program with an educational grant. The attached form indicates suggested sponsorship levels. All sponsors will have exhibit space and will be recognized in the meeting syllabus and signage. The preliminary program is in development and further sponsor details will be forth coming through a prospectus. You may also look for updates on our website at www.wssfn.org

Please let us know of your interest in this important meeting by completing and returning the attached form.

As always, feel free to contact us or our WSSFN Administrator, Melody Dian at mdian@centurytel.net with any questions you may have about the 2013 quadrennial meeting.

We look forward to working with you.

Sincerely,

Takaomi Taira, M.D., Ph.D.
WSSFN President
Tokyo, Japan
taira@nij.twmu.ac.jp

Joseph Neimat, MD, MS
Industry Relations Chairman
Nashville, TN USA
joseph.neimat@vanderbilt.edu
ATTENDANCE AT THE 2009 WSSFN MEETING

<table>
<thead>
<tr>
<th>Country</th>
<th>Count</th>
</tr>
</thead>
<tbody>
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<tr>
<td>Australia</td>
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<td>Austria</td>
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<td>China</td>
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<td>Colombia</td>
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<td>Denmark</td>
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<td>Greece</td>
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<td>India</td>
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<tr>
<td>Iran</td>
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<td>Singapore</td>
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<td>Slovak Republic</td>
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<td>South Africa</td>
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<td>Thailand</td>
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<tr>
<td>Turkey</td>
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<td>United Kingdom</td>
<td>32</td>
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<td>USA</td>
<td>209</td>
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<td>Total</td>
<td>554</td>
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COUNTRIES REPRESENTED BY WSSFN MEMBERSHIP

Argentina, Australia, Austria, Belgium, Brazil, Canada, China, Columbia, Costa Rica, Cuba, Denmark, France, Germany, Greece, Hong Kong, India, Ireland, Israel, Italy, Japan, Lebanon, Mexico, Netherlands, Pakistan, Poland, Republic of Korea, Russia, Saudi Arabia, Scotland, Singapore, Slovak Republic, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Kingdom, USA
FOCUS TOPICS

Movement Disorders
- Parkinson’s disease
- Tremor
- Dystonia
- What happened in PPN DBS?
- PSA or cZiDBS
- Tic / Tourrette

Psychiatric Disorders
- Depression
- OCD
- Schizophrenia
- Addiction
- Others

Epilepsy
- Anterior thalamic DBS
- STN DBS
- Vagal nerve stimulation
- Neuropace
- Mesial temporal ablations

New Indications for DBS
- Alzheimer’s dementia,
- Obesity
- Others

Stereotactic Operations for Mass Lesions
- Tumor ablation
- Convection enhanced delivery

Pain
- New devices for spinal cord stimulation
- SCS for angina, heart insufficiency, ischemia etc
- Peripheral and field stimulation
- Intrathecal drug administration
- DBS/MCS

Spasticity
- Baclofen
- Selective dorsal rhizotomy, neurotomy
- Botox treatment

Restorative Neurosurgery
- Gene therapy
- Stem cell therapy
- Spinal cord regeneration

Radiosurgery
- Functional radiosurgery
- Progress in stereotactic radiosurgery

Novel Technologies
- Robotic neurosurgery
- Focused ultrasound for neurosurgery

Neuro-ethics
- Treatment of psychiatric disorders
- Expanding indications for DBS

Neuroimaging for Functional Neurosurgery
- Intraoperative MRI and CT
- Advanced MRI modalities, DTI

Debate Sessions
- Microrecording: essential or not?
- Radiosurgery vs Microvascular decompression
- Other topics

Other Topics
- Risk and complications avoidance in DBS surgery
- Functional neurosurgery in developing countries
- New anticonvulsant drugs vs epilepsy surgery
- Microsurgical techniques in functional neurosurgery
- Functional neurosurgery program development
- How to apply basic research to clinical studies

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www.wssfn.org
MEETING LEADERSHIP

WSSFN 2013 Meeting Planning Committee

Takaomi Taira, MD, PhD
Meeting Chairman
WSSFN President
Tokyo Women’s Medical University
Tokyo, Japan

Mojgan Hodaie, MD
Scientific Program Committee
Board Member
Toronto Western Hospital,
Toronto, ON

Joseph Neimat, MD
WSSFN Website Web Master
Industry Relations Chairman
Vanderbilt University Medical Center,
Nashville, Tennessee

Michael Schulder, MD
Scientific Program Chairman
WSSFN Secretary-Treasurer
Hofstra North Shore LIJ School of Medicine
Manhasset, New York

Motohiro Hayashi, MD
Scientific Program Committee
Tokyo Women’s Medical University
Tokyo, Japan

Hiroki Toda, MD, PhD
Tazuke Kofukai Medical Research Institute
Kitano Hospital
Osaka, Japan

Officers and Board of Directors

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Michael Schulder, MD
Secretary-Treasurer

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WSSFN Vice-President

Jin Woo Chang, MD
WSSFN Vice-Secretary-Treasurer

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Terry Coyne, MD
Rees Cosgrove, MD
Jairo Espinoza, MD
Philip Gildenberg, MD, PhD
Marwan Hariz, MD, PhD
Mojgan Hodaie, MD
Christopher R. Honey, MD
Yoichi Katayama, MD, PhD
Douglas Kondziolka, MD
Andres Lozano, MD, PhD
Roger Melvill, MD

Bart Nuttin, MD, PhD
Fabian Piedimonte, MD
Jean Regis, MD
Erich Richter, MD
David W. Roberts, MD
Jason Schwalb, MD
Roberto Spiegelmann, MD
Bomin Sun, MD
Hiroki Toda, MD, PhD
Francisco Velasco, MD
Osvaldo Vilela Filho, MD, PhD
Jürgen Voges, MD
Sakura Exclusive Package $90,000 US

The Sakura or Cherry Blossom Sponsor of the WSSFN Congress 2013 will be our highest level sponsor and will enjoy a unique level of representation. In addition to the prestige of this exclusive position they will enjoy the following benefits:

• First priority placement of booth space
• Ten complimentary admissions for company reps
• Ten complimentary admissions for company reps at welcome reception
• Single page recognition in meeting program
• Sponsor listing in meeting brochure
• Sponsor listing on meeting website
• Ad insert in registration bag, A4 size
• Unique placement and recognition on meeting signage

Matsu Package $60,000 US

The Matsu or Pine Sponsors of the WSSFN Congress 2013 will enjoy a level of exposure second only to the exclusive Cherry Blossom Sponsor. Benefits will be as follows:

• Premium placement of booth space
• Six complimentary admissions for company reps
• Six complimentary admissions for company reps at welcome reception
• One-half page recognition in meeting program
• Sponsor listing in meeting brochure
• Sponsor listing on meeting website
• Ad insert in registration bag
SPONSORSHIP OPPORTUNITIES

Ta’ke Package  $30,000 US

The Ta’ke or Bamboo Sponsors of the WSSFN Congress 2013 will be listed prominently in all official congress communications including brochures, announcements, website, final scientific program.

• Booth space in exhibit area
• Four complimentary admission tickets for company reps
• Recognition in meeting program
• Sponsor listing on meeting website

Ume Package  $15,000 US

The Ume or Plum Blossom Sponsors of the WSSFN Congress 2013 will be listed prominently in all official congress communications including brochures, announcements, website, and final scientific program.

• One exhibition stand
• Two complimentary admission tickets for company reps
• Recognition in meeting program
• Sponsor listing on meeting website

Yanagi Package  $7,500 US

Yanagi or Willow Sponsorship of the WSSFN Congress 2013 is our most basic package. This package includes the following:

• Limited exhibition space
• One complimentary admission ticket
In addition to the 5 Sponsorship Packages, the following exclusive opportunities are available that will reward sponsors with significant exposure:

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
<td>$25,000 US</td>
</tr>
<tr>
<td>• Exclusive Sponsorship</td>
<td></td>
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<tr>
<td>• Acknowledgement in the Official Program</td>
<td></td>
</tr>
<tr>
<td>• Company logo and hyperlink to company website on sponsorship page of the meeting website</td>
<td></td>
</tr>
<tr>
<td>Presidents Dinner</td>
<td>$25,000 US</td>
</tr>
<tr>
<td>• Exclusive Sponsorship</td>
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<tr>
<td>• Acknowledgement in the Official Program</td>
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<tr>
<td>• Company logo and hyperlink to company website on sponsorship page of the meeting website</td>
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<tr>
<td>Audio Visual, Technical Service &amp; Speaker Preparation Room</td>
<td>$20,000 US</td>
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<tr>
<td>• Exclusive Sponsorship</td>
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<tr>
<td>• Company logo/corporate message advertised in between sessions</td>
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<tr>
<td>• Acknowledgement in the official scientific program</td>
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<tr>
<td>• Company logo and hyperlink to company website on sponsorship page of the meeting website</td>
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<tr>
<td>Internet Cafe/WIFI Sponsorship</td>
<td>$12,000 US</td>
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<tr>
<td>• Exclusive sponsorship</td>
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<tr>
<td>• Acknowledgement in the Official Program</td>
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<tr>
<td>• Company logo and hyperlink to your company website on sponsorship page of the meeting website</td>
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<tr>
<td>Luncheon Seminars (9 available)</td>
<td>$10,000 US</td>
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<tr>
<td>• Acknowledgement in the Official Program</td>
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<tr>
<td>• Company branding allowed on tables</td>
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<tr>
<td>• Company logo and hyperlink to your company website on sponsorship page of the meeting website</td>
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<tr>
<td>Continental Breakfast (9 available)</td>
<td>$5,000 US</td>
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</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

Refreshment Breaks (6 available) $5,000 US
- Acknowledgement in the Official Program
- Company branding allowed on tables
- Company logo and hyperlink to your company website on sponsorship page of the meeting website

USB Program and Abstracts $5,000 US
- Acknowledgement in the Official Program
- Drives distributed at company Booth
- Company logo and hyperlink to your company website on sponsorship page of the meeting website

Name-tag Laniards or Registration Bags $2,500 US
- Items with printed company logo.
- Company logo and hyperlink to your company website on sponsorship page of the meeting website
Hotel Nikko - Tokyo, Japan

Located on the water front with views of the Rainbow Bridge, Tokyo Towers and the city skyline, the Nikko Hotel is close to dining, shopping and numerous sites of Tokyo.

The hotel has full guest amenities including a business center, health spa and indoor pool.


Conference Area Floor Plan
Please review the sponsorship opportunities and complete the form below.

Name of Company: ........................................................................................................................................

Contact Person: ..............................................................................................................................................

Postal Address: ..............................................................................................................................................

Tel: .............................................................. Fax: ..............................................................

Cell: .............................................................. Email: ..............................................................

Please contact me with further information regarding the following opportunity: 
(please select all appropriate circles)

☐ Sakura Package
☐ Matsu Package
☐ Ta’ke Package
☐ Ume Package
☐ Yanagi Package
☐ Support of Opening Reception or President’s Dinner
☐ Support of Luncheon Seminars, Breakfasts or Refreshment Breaks
☐ Support of AV service, Internet Cafe, or USB
☐ Other: __________________________

Additional Sponsorship Commitment

(please list below any of the additional activities that you would be interested in supporting)

Sponsorship Opportunity: __________________________________________________________

__________________________________________________________

Fax completed form to Melody Dian: 866-362-1101 or
e-mail: mdian@centurytel.net

Questions call: Melody Dian WSSFN Administrator +1-715-327-8818

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